

INTISARI

Tujuan penelitian ini untuk mengetahui pengaruh rasio keuangan yang terdiri dari *Debt to Equity Ratio*, *Return on Asset* dan *Return on Equity* terhadap harga saham pada perusahaan Food and Beverage di Bursa Efek Indonesia.

Sampel yang digunakan dalam penelitian ini adalah 5 perusahaan food and beverage dengan periode pengamatan selama tahun 2013-2015. Sumber data sekunder dalam penelitian ini berasal dari Galeri Investasi BEI STIESIA Surabaya. Teknik analisa data yang digunakan adalah analisa regresi berganda.

Hasil dari kelayakan model yang dilakukan dengan menggunakan uji F menunjukkan bahwa *Debt to Equity Ratio*, *Return on Asset* dan *Return on Equity* secara simultan berpengaruh signifikan terhadap harga saham, sehingga dapat disimpulkan bahwa model layak digunakan. Sedangkan koefisien determinasi (R^2) menunjukkan bahwa *Debt to Equity Ratio*, *Return on Asset* dan *Return on Equity* memberikan kontribusi yang cukup besar pada harga saham, sehingga dapat disimpulkan bahwa model layak digunakan. Hasil dari uji hipotesis yang dilakukan dengan menggunakan uji parsial (uji t) menunjukkan bahwa *Debt to Equity Ratio*, *Return on Asset* dan *Return on Equity* berpengaruh signifikan terhadap harga saham.

Kata kunci : *Debt to Equity Ratio*, *Return On Asset*, *Return On Equity* dan Harga Saham.

ABSTRACT

This research is meant to find out the influence of financial which consist of Debt to Equity Ratio, Return on Asset and Return on Equity to the stock price of Food and Beverages Companies which are listed in Indonesia Stock Exchange.

The samples are 5 Food and Beverages companies during the observation period in 2013-2015. The secondary data source of this research has been obtained from STIESIA Surabaya Investment gallery IDX. The data analysis technique has been carried out by using multiple regressions analysis.

The result of model feasibility which has been carried out by using F test shows that simultaneously Debt to Equity Ratio, Return on Asset and Return on Equity has significant influence to the stock price, so that it can be concluded that the model is feasible to be applied. Meanwhile, the determination coefficient (R^2) shows that Debt to Equity Ratio, Return on Asset and Return on Equity has given large contribution to stock price, so that it can be concluded that the model is feasible to be applied. The result of the hypothesis test has been carried out by using partial test (t test) shows that Debt to Equity Ratio, Return on Asset and Return on Equity has significant influence to the stock price.

Keywords: Debt to equity Ratio, Return on Asset, Return on Equity and stock price.